

CONNECTICUT ONCOLOGY ASSOCIATION

Jan. 5, 2024

Re: Corporate Partner Invitation/Information

We appreciate your interest in supporting the Connecticut Oncology Association in 2024 and appreciate your past support. The Connecticut Oncology Association is the sole professional support organization for Connecticut practicing oncologists and their practices, including practice administration and clinical teams. Our tax ID # is 06-1411082, and we are a non-profit organization.

We appreciate that most of our partners choose the Charter Oak level, to support the Connecticut Oncology Association in its initiatives without the need for funding requests later in the year. The **Charter Oak** Corporate dues for calendar year 2024 (January 1, 2024 – December 31, 2024) are \$8,000. The Nutmeg Corporate Dues for the same period are \$5,000.

All Corporate Partners will receive email communications regarding notifications about CtOA meetings, advocacy, payment policy and issues, and updates on local, state and national issues of concern to the practices and patients dealing with cancer in CT.

Nutmeg Corporate Partners are limited to one representative at meetings and have their name recognized on the www.CtOncology.com website.

Charter Oak Corporate Partners can register up to two representatives for each of the online or group meetings scheduled for CtOA membership (2 - 5 per year), and to register additional representatives (beyond the initial two), space permitting, at a cost of \$50 at registration.

Charter Oak Corporate Partners are recognized on the CtOA web site (www.ctoncology.com) by having their logo prominently displayed (to be supplied by the Corporate Partner), and are profiled in a separate highlighted page on the CtOA website with multiple links to corporate websites of their preference and a photograph and state contact information may be attached to the Corporate Partner Charter Oak Partner page.

Charter Oak Corporate partners will also be able to present Current news links and information for communication via the CT Oncology Association web site and will be recognized as Charter Oak members prominently with their corporate logo, as well as at each meeting.

Charter Oak Corporate Partners may offer one webinar per year upon request, publicized by and within the CTOA to CtOA members. CtOA will work with the Corporate Partners to disseminate information about the webinar but does not offer any guarantees regarding attendance.

In 2020-2022, in-person meetings were suspended due to the pandemic, and the limitations placed upon our members for meetings and travel. We were able to hold several virtual meetings and continued to remain available to our Corporate Partners and members for advocacy and oncology landscape issues during the years. Our online presence and recognition of Corporate Partners through the CT Oncology Association website has been increased since 2020, to facilitate access between our members and partners. In person meetings resumed in the fall of 2022, and will continue for the future, supplemented by virtual meetings as they occur.

As always, the Executive Director of CtOA remains readily accessible to address oncology advocacy and landscape issues at any point during the year. Our Board is being expanded, and we anticipate future CtOA Board activity in 2024.

Meeting calendars for recent years were full, with sessions with Aetna, ASCO, Practice benchmarking, MACRA/MIPS, oncology clinical pathways, personalized medicine, practice management updates, genomic testing, USP <797> and <800> pharmacy regulations, care management, and practice strategies for success. The CT Oncology Association was instrumental in state legislative discussions regarding Medicaid formularies, several pieces of state legislation affecting oncology patients, co-pay accumulators, national and state guidelines and pathways initiatives, national and state pharmacy regulation issues and changes, and Medicare national and local policies. We ended the 2023 year with topics on alternate funding vendors, precision oncology as well as a meeting with Bobbi Buell on Medicare Updates.

The 2024 meeting calendar is in development, and we look forward to working with you. Our first meeting for 2024 is on Precision Medicine in Oncology on Jan. 23, 2024.

Sincerely,



Dawn Holcombe,
Executive Director
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This section is for Representatives for your company.

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